



Indiana Democratic African American Caucus Indianapolis Chapter

2008-09 Membership Successes

Community Events and Involvement

- Sponsored bi-partisan events (Child Support Forum and Educational Town Hall Forums for IPS, Assessors Referendums and Mortgage Foreclosure);
- Financially supported charitable and community organizations;
- The leadership participated in a political forum hosted by Alpha Kappa Alpha Sorority Inc.; and
- The leadership began attending Marion County Democratic Clubs about the Chapter and its purpose serving as guest speaker at Pike, Perry, Wayne and Franklin club meetings

County, State and Federal Political Participation

- Chapter member Candidates successfully were elected/re-elected for County and State legislative offices;
- Voter registration campaigns countywide, along with co-sponsoring GOTV rally downtown with Indiana Black Expo and local churches. Efforts included distributing absentee ballots;
- Recruited Chapter members to work polls or volunteer during Primary, General or Special elections;
- A Chapter member became an "Obama Fellow" during the 2008 Presidential Campaign;
- Instrumental in providing logistical, housing and contact information for the Obama campaign;
- Provided information and input to Candidates and Elected Officials on legislative items affecting the African American community;
- Submitted letters to Senator Evan Bayh and Congressman Andre' Carson in support of the American Recovery and Reinvestment Act of 2009, as well as in support of placing minorities into federal judgeships;
- Supported Wishard Hospital referendum thru voter registration/absentee ballot throughout Marion County; and
- Identified Chapter members to work on campaigns at the policy and finance levels for candidates in the upcoming 2010 election cycle

Grassroots Training

- Held a "Train the Trainers" event for voter registration drive participants; and
- Held training for Precinct Committee persons throughout 2009

Internet and Electronic Presence

- Produced weekly E-newsletter that informs the community about Democratic and community events;
- Purchased a domain name for Developed a website and posted important statements from Elected Officials as well as pictures of Chapter members-in-action giving the organization an Internet presence;
- Redesigned the Chapter's logo; and
- Created a tag line (Democracy is Not a NOUN....It is a VERB!!!) to be used as a marketing tool on the website and printed materials

Media Awareness Strategies

- Democratic perspectives and political analysis discussed on "Afternoons with Amos" (Amos Brown);
- Ran radio announcements relating to Chapter events and/or information thru AM1310 with Amos Brown announcing;
- Advertised the Democratic slate, front page coverage of Chapter member Candidates and received general press coverage in the *Indianapolis Recorder*;
- Placed Chapter member Candidates in *Amps Magazine*;
- Promoted Chapter on "Unity in the Community," (AM1310) "Abdul in the Morning Show" (AM1430) and "Concerned Clergy Town Hall" (AM1310) radio talk shows;
- Videotaping and airing of Chapter's Educational Town Hall Meeting (WCTY-Channel 16, IndyGov);
- Leadership interviewed on *Channel 8* (WISH-TV) during the 2008 election cycle;
- Media coverage during several monthly meetings; and
- Submitted letters to the *Indianapolis Star* in support of the American Recovery and Reinvestment Act of 2009, Wishard Hospital referendum and the Guardian's Home

Membership Growth

- Held meetings or sponsored an event monthly since 2008;
- Opened regular monthly meetings to Candidates during 2008;
- Relocated monthly meetings to a new room to accommodate more attendees;
- Realized a 300% increase in revenue primarily from new membership;
- Sent letters of condolence or floral arrangements to members during their loss;
- Held fundraising drives and formal fundraisers to gain financial support for the organization; and
- Restructured Chapter committees for effectiveness within the organization

Supporting the Democratic Party

- Participated during the Indiana State Democratic Party's Convention contributing two resolutions;
- Hosted a full table at the 2009 J.J. Dinner;
- Sponsored the Marion County Democratic Party swearing in ceremony;
- Promoted Marion County Democratic Clubs in weekly E-newsletter on our website; and
- Greater membership attendance and participation French Lick in 2008 and 2009; and
- Chapter members elected as President, Vice President, and Treasurer to State IDAAC



Democracy is not a Noun...it is a Verb!